## SUCCESS STORIES OF STARTUPS

Under RKVY RAFTAAR Scheme

## **KNP Arises Green Energy Pvt Ltd**

Founder: Sushil Vaishnav

Focus Area: Waste to Wealth & Green Energy in Agriculture

Website: <a href="https://www.ecoil.in/">https://www.ecoil.in/</a>

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Used cooking oil (UCO) results in serious health problems and water pollution. Absence of a robust and user-friendly ecosystem for the disposal of used cooking oil. Lack of infrastructure and awareness.

We are collecting waste cooking oil from the restaurant's kitchen and Industries. Post the collection we convert this into Biodiesel which is an excellent environmentally friendly fuel. Timely collection of used cooking oil stops the excess use of oil and saves the health of society else it will be used multiple times which has high health hazards. Biodiesel is the fuel which has 90% lower carbon emission which helps to reduce pollution in environment

The value proposition is:

- Ease of Collection and Tracking
- Green points given on every UCO sale
- Mobile App based Scheduling and Traceability
- Instant Collection Certificate

The initiative of collecting waste cooking oil for biodiesel production has profound social benefits, safeguarding public health by preventing the reuse of harmful oils.















