

SUCCESS STORIES OF STARTUPS

Under RKVY RAFTAAR Scheme

Verdant Impact Pvt. Ltd.

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Focus Area: Agriculture Allied Sectors

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Foundation Year: 2022

Location: Rajasthan



Lack of online delivery platforms for veterinary inputs. Lack of technical intervention in animal husbandry to support the farmer with all medical and transactional processes. Only 5% of our farmers have access to the tools they need. Missing is a comprehensive and user-friendly system that leverages data to increase profits and simplify the lives of our hard-working farmers.

Verdant steps in to bridge this gap and create a smart, technology-driven livestock tracking system. Our goal is to ensure consumer safety, hold the industry accountable, and drive sustainable growth by:

- Animal ICU, LIFE, JANTA Store, Ulka Drones, Krishak Agro, Mavesh Mandi, Cattle Credit, Animal Mark and Radio Kisan.

It provides digital livestock healthcare services, animal identification services using an RFID reader, and quality certification of animals. It also provides livestock supply chain solutions and cattle credit cards for finance. It also offers tools for herd management, database management, finance and accounting management, feed management and more.

Startup has an online platform for health-related services, credit, insurance, certification, catering to the day-to-day needs of the farmers. It has provided credit and insurance facilities and treated over 6,00,000 cattle.



 14Mn+ Farmers Benefitted

 Rs. 755 Lakh Revenue

 200+ Paid Customers

 Presence Pan India