

SUCCESS STORIES OF STARTUPS

Under RKVY RAFTAAR Scheme

Krishi Acharya Technologies Pvt Ltd (Bijak)

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Focus Area: Agri fintech

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Location: Haryana

Incorporation Year: 2019



BIJAK

Bijak is a B2B data & rating platform that give buyers/sellers better prices, access to working capital & optimized logistics in agriculture.

The tech product (Bijak App) helps the user in easily managing their day-to-day transactions, the insights generated based on transaction data helps them in taking fast and correct decision, payment gateway portal helps user in real time money transfer, worthiness score helps the user in quick establishment of new trade relations and an easy access to working capital.

Bijak is an online app that provides a B2B data & rating platform. It gives buyers and sellers better prices, increases working capital, and optimizes logistics in agriculture space through its AI based rating mechanism. Bijak was created to solve trust deficit issues with the vision of 'Optimization through accountability'. It plans to use this app generated rating data to lend buyers, through financial institutions, for their working capital requirements.

Bijak App helps the user in managing their daily transaction insights based on transaction data. Its payment gateway ensures real time money transfer, and its worthiness score data helps the user in establishing 'trust' in a new relationship.



Link 30K+ traders
& 2K+ mandis



Rs. 2400 Lakh
Revenue



75K+ Paid
Customers



Presence
Pan India