

SUCCESS STORIES OF STARTUPS

Under RKVY RAFTAAR Scheme

Craste Private Limited

Founder Name: Dr. Himansha Singha and Shubham Singh

Focus Area: Waste to Wealth

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Incorporation State: Madhya Pradesh

Incorporation Year: 2018



India generated 500 million tonnes of crop waste every year, burning it releases million tonnes of CO2 into the atmosphere. Farmers do not have affordable and faster options as compared to using a matchbox for burning the stubble. Craste incentive the farmers by procuring the crop waste from them and developing value added products for packaging, furniture and construction applications.

Turn over: 20 Lakh

Product Details:

- Engineered Board: Craste is the first company in India to launch 100% tree-free and formaldehyde free boards in the market for furniture and construction applications.
- Pulp – Food grade and home compostable pulp which can be used to develop sustainable packaging products such as carry bags, mono cartons, tableware etc.

Craste has made remarkable strides in the field of sustainable innovation. They have successfully set up the first Agri Fibre Conversion Unit in Morena, MP, which demonstrates our pioneering circular fibre technology utilizing agri-residues like rice straw. These decentralized factories are a game-changer in reducing crop burning in India, providing farmers with a sustainable alternative to disposing of crop residues. Their commitment to sustainability and innovation has earned them two patents. Their efforts have also been internationally recognized, with prestigious awards including the Seoul Design Award (South Korea), the Make it Circular Challenge (Europe), and the Millennium Alliance Award.



**Rs. 20 Lakh
Revenue**



**50+ Paid
Customers**



**Presence
01 state**