

# SUCCESS STORIES OF STARTUPS

Under RKVY RAFTAAR Scheme

## Udyogyantra Technologies Pvt Ltd

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**Focus Area:** Supply Chain & Agriculture Logistics  
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**Location:** Southwest Delhi, India  
**Year of Startup Incorporation:** 2019



Traceability in agri-trading is lacking in India. There is no definite system with the ability to track the movement of a product or commodity along the supply chain from its origin to the final consumer. Absence of Timely Market Access of Price Discovery and Returning from Mandi is not an option if right price discovery is not achieved. Lack of 100% quality assessment machine using AI and ML.

Udyogyantra offers a digitized solution powered via IoT & AI. It gives Quality Traceability data for farm produce in real time for spot purchase giving assurance to buyers about quality of produce

This enables extra income for Farmers via digital authentication. With AI-powered applications, it enables large volumes and data to facilitate decision-making, guarantees food quality and safety.

IoT & AI powered 100% traceability at very little cost – Rs. 0.05 per kg. AI Tested on 700+ Food SKUs. Saved upto 50% of supply chain losses. Upto +2% impact on bottom line profit.



 7 Lakh+ Transactions

 Managed 900+ Tons of Food

 50+ units sold.

 10+ customers