

SUCCESS STORIES OF STARTUPS

Under RKVY RAFTAAR Scheme

Agrigators Enterprise Private Limited

Founders: Kumar Ranjan & Ravi Chauhan

Focus Area: Agriculture Allied Sectors

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Location: Lucknow, Uttar Pradesh, India

Year of Startup Incorporation: 2021



Generalized animal supplements don't work for all indigenous and low yielders also leads to poor milk quality. Methane emission by ruminants with poor productivity of indigenous animals. No real time animal data is available on any platform.

eFeed – a bioinformatics platform producing area specific supplements rather than generalized one to bring the best productivity in native breeds. It does tracks real time data collection from farmers to work on customised products for every region. The feed contains the right amount of essential vitamins, enzymes, probiotics, calcium, phosphorus, zinc etc. It also has rational combination of enzymes fortified with valuable herbal extracts together with enhanced fiber digestibility that promote milk yield with improved fat profile.

This is the 1st prebiotics and enzymes rich feed to increase feed efficiency and productivity. The company have recorded a 1 million metric ton total milk output increase. An average milk increase of 40% was recorded. This saved Rs. 100 million costs for farmers across India. Rumen health improvement was also observed. Product formulations are based on real time field data obtained through farmers.

This have created a positive impact on animal health and productivity along with 18 million metric ton methane emission deduction.



1Mn+ farmers impacted



1 MMT milk production increased in 1Mn cattles



\$1.5 Million raised in VC



Rs. 500 Lakh Revenue