

SUCCESS STORIES OF STARTUPS

Under RKVY RAFTAAR Scheme

Intello Labs Private Limited

Founder: Himani Shah Modi

Focus Area: Precision Agriculture Including Applications of Sensors, Wsn, ICT, Artificial Intelligence, IoT & Drone

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Foundation Year: 2016

Location: Karnataka/Delhi NCR

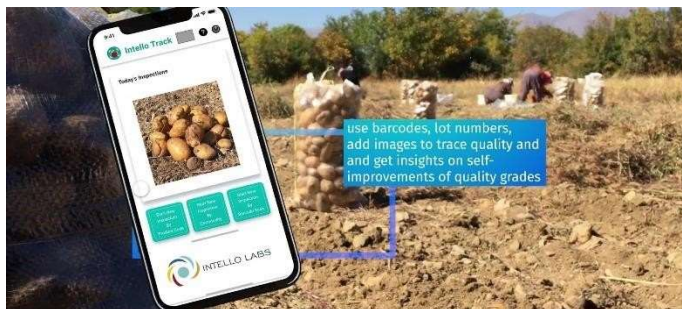


Information asymmetry in horticulture trades and lack of a viable solution to address this gap.

The startup has developed a horticulture exchange platform “Praman” that provides quality assurance of the produce being traded, provides objective quality report and ensures fast sorting and grading of the produce. The company also brings in computer vision-based solutions with images as key data for grain quality leveraging advanced analytics tools and techniques – Deep Learning, AI, IoT and Big Data – in developing these products.

The platform ‘Praman’ envisions to make horticulture trade easy, simple, and trustworthy by:

- Enable fair discovery of prices via competitive bidding
- Develop objective global quality standards for horticulture commodities
- Build the largest network of trusted horticulture growers, sellers, and buyers



50K+ Farmer Impacted



100+ Paid Customers



05+ Products in market



Rs. 1632 Lakhs Revenue