

17. Jeet Agrotech – Jeet Agrotech

Company Name:Jeet Agrotech

Brand Name:Jeet Agrotech

Incorporation Date:2018

Registered Address:

Contact Number/Email Address: 8319650598/jeetchawda46@gmail.com

Founders:Jeet Chawda and Kamal Chawda

Focus Area:Farm Mechanization

Key Traction:

About the Company:

Jeet Agrotech has carved out a remarkable success story in the agricultural landscape of Raipur, Chhattisgarh. Their journey began with a clear understanding of the problem at hand – the prohibitively high cost of equipment for turf grass harvesting, forcing farmers into labour-intensive, manual methods. Determined to transform this scenario, they set out to develop an innovative solution, resulting in an easy-to-use sod cutter machine equipped with anti-stick double wheel technology and a pioneering heavy-duty gear design. Jeet Agrotech's unique selling propositions, including affordability, user-friendliness, and cutting-edge technology, set their sod cutter apart.

The impact of their innovation has been profound, with 50 units sold and 40 satisfied customers benefiting from their affordable solution, priced at just 1.40 lakhs per unit. Beyond these numbers, Jeet Agrotech has also generated employment opportunities by providing livelihoods to 400 individuals indirectly involved in manufacturing and distribution. Their success story epitomizes the transformative power of innovation and entrepreneurship, not only addressing a pressing agricultural challenge but also contributing to the economic development of the region through job creation and improved farm mechanization. Jeet Agrotech's journey is a testament to the potential of startups to drive positive change in traditional industries, empowering both farmers and communities.

Photographs:

