

19. Proplant Foods Pvt Ltd – ProMeat

Company Name:Proplant Foods Pvt Ltd

Brand Name:ProMeat

Incorporation Date:23 March 2021

Registered Address:House No 1155, Railway Station Road SimoluguriSibsagar Nazira Sibsagar AS 785684 IN

Contact Number/Email Address: 8724057453/ debabrata@promeat.in

Founders:Pranjuli Garg and Debabrata Das

Focus Area:Processing & Value Addition

Key Traction:

- Revenue generated 42 Lakhs INR
- 22 products developed
- 45 farmers benefitted
- Created 8 direct & 12 indirect employment

About the Company:Proplant foods Pvt. Ltd: Promeat- Plant based Meat

ProMeat envisions plant-based meat norms, reducing the environmental impact of food production while maintaining taste and nutritional value. ProMeat utilizes innovative food technology to craft plant-based meat products with exceptional texture, taste and nutritional richness, offering a sustainable and delectable protein source for conscious consumers.

To enhance the texture, ProMeat have created their own textured vegetable protein (TVP), matching the amino acid profile of meats. Majority of consumers are now moving towards ALT MEATS with no trustable options available in the Indian market, so this plant-based meat provides zero cholesterol zero trans-fat, high protein high fibre, free from animal residues, tastes and cooks just like meat and with no preservatives.

Photographs:

