

21. Hertes Foods Pvt. Ltd – Hertes

Company Name: Hertes Foods Pvt. Ltd

Brand Name: Hertes

Incorporation Date: 28 January 2022

Registered Address: No.1250, Channikabba Krupa Rakshana Puram, Hassan Hassan KA 573201 IN

Contact Number/Email Address: 9141349696/spandu.sowmya@gmail.com

Founders: Sowmya R S and NA Lalitha

Focus Area: Processing and Value Addition

Key Traction:

- 4 products launched in market
- 6 direct employments generated
- Covered 4 States

About the Company:

Incorporated in 2022 in Hassan, Karnataka developed millet-based meat alternative products that have a better version of proteins and lower content of sodium while retaining the taste, texture and appeal of conventional meats.

They have the USP of high protein content, with clean label and low sodium content. They have collaboration with gyms and health concerns companies, in retail they have targeting in HoReCa industry.

Photographs:

