

22. Siddharth Agro Marketing Pvt. Ltd.– Phasal Bazaar

Company Name:Siddharth Agro Marketing Pvt. Ltd.

Brand Name:Phasal Bazaar

Incorporation Date:07 March 2018

Registered Address:LIG-213, MPEB Colony, Dagniya,Ravi Shankar University Raipur CT 492010 IN

Contact Number/Email Address: 7803070078/ phasalbazar@gmail.com

Founders:Lochan Prasad Patel, Champa Devi Patel and Kuldeep Patel

Focus Area:Supply Chain & Agriculture Logistics

Key Traction:

- Turnover inFY2023-24: 1 Cr
- 7200Farmersbenefitted
- Created 16direct& 96 indirectemployment

About the Company:Siddharth Agro Marketing Pvt. Ltd.: Market to Plate

Siddharth Agro Marketing Pvt. Ltdprovides market linkage to farmers of rural areas through information sharing platform PHASAL BAZARandroid mobile app with the help of strong network of kisancentres and community cooperativetransportation system. Startup has created network of 48 kisan centres in Chhattisgarh State. These kisancentres areworking as linkage points between farmers and customers for their different needs of agri produces.

They are also enabling the farmers to sell their produce like grains under their umbrella brand namedGANWAI (□□□□□) after grading and shorting of their produce directly to customers. Under the GANWAIbrand any farmer can register with them for selling of his produce by following their quality standardsand through using their marketing channels.

Photographs:

