

24. Agri Joy Pvt Ltd – AgriJoy

Company Name:Agri Joy Pvt Ltd

Brand Name:AgriJoy

Incorporation Date:22 January 2020

Registered Address:House No 18 Tagore Nagar, Dayalbagh Agra, Uttar Pradesh, India - 282005

Contact Number/Email Address: 07906482293/priyanshujain.jain5@gmail.com

Founders:Priyanshu Jain and Dhvani Jain

Focus Area:ICT, IoT and AI in Agriculture

Key Traction:

- Revenue generated:98 lakhs INR
- 40 farmers benefitted
- 8 products developed
- Created 8 direct & 50 indirect employment
- 15 states covered

About the Company:AgriJoy: FarmOn

Startup AgriJoy Incorporated in 2020 identified that conventional farming practices are quite resource-intensive, resulting in lower crop yields and massive environmental concerns. To resolve this by usage of hydroponics in conjunction with definitive sensors aids in better resource efficiency and better software tracking for farm management. They provide turn-key assistance to farmers building hydroponic farms both in India and overseas and aim to provide growers, business owners, and farming enthusiasts with the knowledge they need to establish their farms, market their produce, and foster community growth.

They have expanded by establishing four new hydroponic farms in different terrains across India. This expansion has boosted the total farming capacity of ours by 30%. With consistent research and development, startup achieved a remarkable 25% increase in crop yields.

Photographs:

