

## 25. Vriddhijal Agri Technologies Pvt Ltd– Vriddhijal

**Company Name:**Vriddhijal Agri Technologies Pvt Ltd

**Brand Name:**Vriddhijal

**Incorporation Date:**03 December 2020

**Registered Address:**S1, PLOT NO. 15 SUKH VIHAR JAIPUR Jaipur RJ 302019 IN.

**Contact Number/Email Address:** 7770815143/ amitgupta@vriddhijal.com

**Founders:**Ruchi Khandelwal and Amit Kumar Gupta

**Focus Area:**Biofertilizers & Bioagents

### Key Traction:

- Revenue generated:3 Cr INR
- 800 farmers benefitted
- Created 23 direct & 25 indirect employment
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### About the Company: Vriddhijal Agri technologies Pvt Ltd: Natural crop growth and enrichment

Incorporated in 2020 in Jaipur, Rajasthan startup made this unique and organic liquid fertilizer solution for farmers. It contains 14 essential nutrients (like Iron, Zinc, Nitrates, etc.) in a single solution. The inappropriate & over-utilization of chemical fertilizers lead to soil, water & environmental pollution as well as deterioration of the soil quality to resolve this startup developed a liquid fertilizer as one stop solution for all type of crops (Vegetables/Fruits/others crops), but as in chemical mode of farming, farmer must use 14 different chemical fertilizers to meet different nutritional requirement of the crops.

The product is Totally Chemical Free (100% Organic) certified by Rajasthan State Organic Certification Agency (RSOCA). According to the startup, farmers experienced growth of 20-25% in crop with usage of this liquid fertilizer. They have direct tie up with dealers & distributors who generate direct revenue by selling the product to farmers.

### Photographs:

