

3. MyCraftFoods Pvt Ltd – Ezybrew

Company Name:MyCraftFoods Pvt Ltd

Brand Name:Ezybrew

Incorporation Date: 17 December 2021

Registered Address:FL No. 209, PL No. 49 T Trenton Park, Nekhampur, Ibrahimbagh, Hyderabad TG 500031 IN.

Contact Number/Email Address: 8328457183/mycraftfoods@gmail.com

Founders:Ajit Kumar/Rubby Pratap Singh

Focus Area:Processing and Value Addition

Key Traction:

- 3 Patents (Applied)
- Product launched in E-commerce websites
- 100+ customers
- 4.8+ Rating in Amazon

About the Company:

MyCraft Foods: Crafting Convenience and Sustainability in Tea

MyCraft Foods Pvt. Ltd. has redefined the tea industry with their innovative beverage technology. They introduced the world to "Liquid Instant Tea" – a groundbreaking concept that eliminates the need for tea bags while preserving the rich taste and aroma, all without generating waste.

This invention offers super convenience, reduced preparation efforts, and a wide range of tea variants. It also ensures consistent taste, authentic aroma, and control over tea strength. MyCraft Foods' approach is not only consumer-centric but also environmentally responsible. By eliminating waste and decaffeinated tea residues, they contribute to reducing potential soil, water, and air pollution, aligning with sustainable development goals.

MyCraft Foods has set a new benchmark in the Indian FMCG market, showing that innovation and sustainability can coexist, resulting in a success story that's brewing a positive impact in the tea industry.

Photographs:

