

5. Orgalife Food & Beverages Pvt Ltd – Orgalife

Company Name:Orgalife Food & Beverages Pvt Ltd

Brand Name:Orgalife

Incorporation Date:28 July 2020

Registered Address:House No 12 Sai Dwarika Mayur Vihar Amlidih Raipur CT 492001 IN.

Contact Number/Email Address: 9755523831/ ubanshi@gmail.com

Founders:Umesh Kumar Banshi and Anita Dingania

Focus Area:Processing & Value Addition

Key Traction:

- 80 Lakhs Revenue Generated in FY 2023-24
- 50,000+ Customer base
- 150+ Farmers Network
- 100+ SKUs

About the Company:

Orgalife Food & Beverages Pvt. Ltd., a venture committed to organic, eco-friendly, and healthy food and lifestyle products. Their innovative approach spans traditional brick-and-mortar organic stores, an AI-driven automated Chatbot on WhatsApp, and a robust digital presence across social media platforms.

Orgalife has leveraged leading e-commerce platforms like Amazon, Flipkart, and Meesho to cater to the growing demand for organic products online. Their user-friendly e-commerce website, www.orgalife.in, has made organic shopping accessible to a broader audience. With a unique proposition of organic raw materials and Ayurveda, Orgalife has developed by-products like GudPaan, an organic mouth freshener, and Gud Pachak, an organic dietary snack. Their mission is to seamlessly integrate organic products into people's everyday lives.

Orgalife's success story is defined by addressing several critical challenges. They reduce pesticide exposure, combat unhealthy eating habits, promote better health, and contribute to environmental conservation through eco-friendly products. By offering not just products but also information and recipes, they alleviate the confusion surrounding organic food purchases.

Photographs:

