

6. Atmik Bharat Engineering LLP – Organic Orion

Company Name:Atmik Bharat Engineering LLP

Brand Name:Organic Orion

Incorporation Date:12 January 2021

Registered Address:18/10, Radhika Nagar, Supela, Bhilai NA Durg DurgChattisgarh 490023

Contact Number/Email Address: 7349064541/ info@atmikbharat.com

Founders:Sazal Malhotra and Shailendra Anand

Focus Area:Supply Chain & Agriculture Logistics

Key Traction:

- 3000+ SKUs
- 5000+ Farmers Network
- Connecting over 60 brands

About the Company:Atmik Bharat Engineering LLP: Pioneering Chemical-Free Farming with Organic Orion

Sazal Malhotra and Shailendra Anand embarked on a mission to revolutionize agriculture through their innovative platform, "Organic Orion." The startup addressed two pressing issues faced by farmers: the slow adoption of chemical-free farming practices due to limited accessibility and high prices, and the daunting challenge of marketing their produce with limited resources and market connectivity. Organic Orion emerged as a game-changer, enabling farmers to transition to chemical-free farming while simultaneously aiding them in brand building.

This tech-driven platform became a one-stop shopping destination, fostering product connectivity. Atmik Bharat Engineering LLP's journey exemplifies how technology-driven innovation can empower farmers, bridge supply chain gaps, and transform agricultural practices in Chhattisgarh and beyond, fostering economic growth and sustainability while meeting the growing demand for chemical-free produce.

Product Photographs:

